

BRIDGET O'DONNELL

www.bridgetodonnell.com

EXPERIENCE

DESIGNER

China Daily

Beijing, China (May 2010 - present)

Design National, International, Features and Editorial sections for the largest English-language newspaper in China. Manage monthly supplements printed in the Washington Post and International Herald Tribune. Edit headline and story copy.

ENGLISH TEACHER

Luoling Foreign Language Experimental School

Shenzhen, China (September 2009 - April 2010)

Developed and executed lesson plans presented to over 400 students each week. Engaged students to practice oral English through the use of new technologies.

INTERN

Creative Circle Media Consulting

Providence, Rhode Island (June 2009 - August 2009)

Collaborated on print and web redesigns for various media industry clients. Worked with client needs to create better nameplates. Developed classified and advertising sections for improved reader usability.

FEATURES DESIGN INTERN

The New York Times

New York City, New York (May 2008 - August 2008)

Designed News (Foreign, Metro) and Features (Home, Travel, News Features) sections. Created pages for daily and advance pages. Edited photos for print editions.

MANAGING ONLINE/DESIGN EDITOR

The Michigan Daily

Ann Arbor, Michigan (June 2006 - May 2009)

Redesigned web and print editions for better usability. Managed Design and Online staffs, trained and recruited new designers and web producers. Created interactive web content. Oversaw art direction for all sections.

MEDIA ANALYSIS INTERN

Prime Research

Ann Arbor, Michigan (September 2008 - January 2009)

Analyzed and coded various articles to provide accurate data to clients. Researched websites for Online Media Analysis Project.

ART INTERN

Autoweek Magazine

Detroit, Michigan (May 2007 - August 2007)

Designed pages, created graphics and edited photos for Autoweek print, online editions. Compiled data and visuals.

EDUCATION

UNIVERSITY OF MICHIGAN, ANN ARBOR

B.A., Political Science & Communication Studies, May 2009

GPA: 3.17/4.00, University Honors (2008, 2009)

Associations: Alternative Spring Break, Michigan Association of Communication Studies, Online News Association, Society for News Design, Dance Marathon, WOLV-TV

THE POYNTER INSTITUTE FOR MEDIA STUDIES

Summer Fellowship

St. Petersburg, Florida (May 2009)

Two weeks of intensive multimedia training. Reported and produced a multimedia package.

SKILLS

LANGUAGES

Mandarin Chinese, Spanish

Quark XPress 6.0, Final Cut

Express, Content Management Systems (Drupal, Wordpress)

SOFTWARE

Adobe CS4 (Photoshop, Illustrator, InDesign, Flash, Dreamweaver), CCI Layout Champ,

CODING

HTML, CSS, ActionScript 3.0, PHP, C++

AWARDS & HONORS

Winner, Society for News Design's "The Intern" contest (2007, 2008)

Mary Lou Butcher Equality in Journalism Award (2008)

Peterson-Fineberg Scholarship for excellence in journalism (2008)

1st place, Columbia Scholastic Press Association Gold Circle Awards for Information Graphics Portfolio (2007, 2008)

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